

## **Discovery Conference Launches DENEb Construction Software as a Cloud Computing Application (SaaS)**

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*DENEb's April 2013 Discovery Conference launches its cloud-based construction management software. The new product, eDENEb, is a browser-accessed accounting/job-cost system that improves profit, and eliminates costly hardware and software expense.*

DENEb, Inc., a 25-year leader in the Construction Software industry, is hosting its spring Discovery Conference on cloud computing on April 18, 2013 in Dayton, Ohio. The Conference heralds the official launch of eDENEb, a cloud-based construction Management software, (<http://www.denebsoftware.com>). These integrated browser-accessed modules improve profit and cut overhead, eliminating costly hardware, software, and technical support.

This Discovery Conference in Dayton, Ohio, will help participants understand buzzwords like "Cloud Technology" and "SaaS" and their relevancy to construction management. Construction-specific content will demonstrate how browser-based programs collect and integrate all aspects of job cost and accounting data, connecting the field and the office in "real time". Throughout the day, managers and construction company executives will experience the power of instant job cost reporting...integrating information from payroll processing and accounting functions in the office with inputs from the field. Actual construction data used in the demonstrations will be accessed via DENEb's Cloud-computing software, and participants will observe the kind of reports available to them via computer, laptop or smart phone... on the job, in the office, or at home, through the power of cloud-technology.

DENEb, Inc Discovery Conferences introduce current customers and prospects alike to the latest in software and technological advances, improving the bottom line of companies in this competitive industry. Interactive sessions with eDENEb's cloud-based construction software encourage attendees to test the program's ability to resolve actual reporting and data-integration problems. Using issues posed by participants, David Coggins, President of DENEb, Inc., will demonstrate how Cloud-based software collects and integrates data to provide ad hoc reports or "snapshots" of hundreds of possible job cost elements. The resolution of these real issues will demonstrate how eDENEb users manage jobs, and thereby their costs, more efficiently.

As a business management "partner" with their customers for more than 25 years, DENEb, Inc. works continuously to apply real-world construction experience to improve the functionality of its financial and project management software. Founder Ken Lykins' first career path evolved into senior positions managing both large and mid-sized construction companies. His understanding of the complexities of managing a profitable construction operation became the foundation of DENEb's integrated construction software. The new Cloud-based eDENEb modules are accessible on the job from any device with browser capability, including smart phone and lap-top. Using the Cloud, eDENEb software collects, integrates and reports data from Accounts Payable, Accounts Receivable, Bank Reconciliation, General Ledger, Inventory, Item Billing (AIA), Job Cost, and Payroll.

Space at the DENEb Discovery Conference is limited to allow all attendees the opportunity to participate. Inquiries can be made by phone, at 800.488.8735, or at: [denebinc@fuse.net](mailto:denebinc@fuse.net).

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